



BARRETT STUDIO architects

MAGGIE FLICKINGER, AIGA

Business Director,
Visual Communications

Maggie Flickinger earned a summa cum laude Bachelor's of Environmental Design from the University of Colorado's Architecture School in 2002, and has since been with Barrett Studio. The diversity of Maggie's position at Barrett Studio is what she thrives upon - keeping both hemispheres of the brain active & engaged!

Maggie applies her graphic & design education by providing visual communication services to Barrett Studio clients. She has developed Barrett Studio's visual identity, that of the Twin Buttes Ecovillage and the Evergreen development, and has worked with many other community clients to visually communicate architectural and planning solutions in innovative 2 & 3-D styles. Working with the client, municipalities, and the community Maggie makes complex planning processes accessible and visually appealing. Her focus is managing resources and visual assets to deliver compelling graphic concepts on time and within budget. Recently, she has worked directly with the City of Durango to design & deliver documents associated with the Twin Buttes entitlement process, including Narratives and Design & Sustainability Mandates & Guidelines.

She has also been involved in research & design-based initiatives within the studio for the Twin Buttes Ecovillage, including a locally tuned Green Building Checklist, an Environmental Economic Analysis which correlates sustainable community & home design features with economic savings, and Affordable Housing Characterizations.

The other side of Maggie's position is facilitating Barrett Studio's business development & financial management. Merging her architectural education with a business acumen, she is able to direct the studio's success and advise David on a wide range of issues. She also manages the studio's procurement process, responding to RFQ's & RFP's and seeking new opportunities & clients that are a fit for the studio's diverse experience. She is very interested in matching the studio's business practices with its culture & ethos of sustainability & joy.

Bringing her experience to the public through education, Maggie has had the opportunity to speak at the Denver Architecture Month on personalizing affordable housing, TEDx Boulder on Conscious Growth & Land Development, has acted as a visiting lecturer at CU's School of Architecture for the *Graphics in Architecture* course, and both established and is an active author on Barrett Studio's blog. She also assists David in preparing visually compelling graphics for Barrett Studio's inspirational speaking engagements.

Architecture Community/Urban Design Interiors

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